

F-R-E-E WEBSITE ADVERTISING

brought to you by Teena Hughes



Create **more back links, more exposure, more content** for your website using any or all of the following. Each back link should go to a different (and relevant) page, not always the Home page of your site, for the best results. This is just one **type** of link building exercise, and there are many more :-)

PS – the **more relevant quality back links** you have, the more times your website link (URL) will appear in the search engine results!

CREATE PROFILE PAGES	F-R-E-E DIRECTORIES
<p>Create a profile for you or your business, add an article or two. Create ANCHOR TEXT (your keywords) which link back to pages on your website (don't use home page only).</p> <ul style="list-style-type: none"> • SQUIDOO • HUBPAGES • WEEBLY 	<p>Find relevant directories with high Page Rank (PR). Create a listing using ANCHOR TEXT (your keywords) if possible. There are hundreds!</p> <ul style="list-style-type: none"> • DMOZ • JAYDE • BESTCATALOG • EXACTSEEK • BIZWEB • CLICKEY
F-R-E-E BUSINESS PROFILES	F-R-E-E ADVERTS
<p>Create listings with maps, descriptions etc. Benefits include backlinks, powerful exposure, better search engine rankings.</p> <ul style="list-style-type: none"> • GOOGLE MAPS • YAHOO MAPS • LOCALEZE • LINKEDIN • INSIDER PAGES • MERCHANT CIRCLE • INFO USA 	<p>Create fr-e-e ads about your products or services on a regular basis. Each one becomes a power link back to a page on your site (don't use home page only).</p> <ul style="list-style-type: none"> • CRAIGSLIST • USFREEADS • GUMTREE • YAHOO
EVENTS LISTINGS	OUTSOURCING
<p>Create events like online teleseminars, webinars, local meetings, networking etc and announce them on the many f-r-e-e event websites.</p> <ul style="list-style-type: none"> • EVENTSBRITE • EVENTFUL • EVENTSETTTER 	<p>For as little as \$US5.00 you can get help setting up all these listings online. Simply provide the data and get someone else to do it for you.</p> <ul style="list-style-type: none"> • FIVERR (\$5) • ELANCE • RENTACODER
AN ATTITUDE OF GRATITUDE	
<p>Whatever you do on the internet to build up your product, service or business, remember to do it with an attitude of gratitude. Give thanks, be humble, tell people how much you appreciate the mentions, retweets, blog posts, comments etc. Remember – what goes around comes around. KARMA :-)</p>	
<p>Teena Hughes 2010 © http://buildawebsitetonight.com/</p>	